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JUN 20 2016

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June 17, 2016

Ms. Gail Zimmerman  
General Manager  
UNC-TV  
10 TW Alexander Drive  
P.O. Box 14900  
Research Triangle Park, N.C. 27709-4900

Dear Gail:

Congratulations on the success of Festival 2016, and once again our company was very privileged to be associated with the extraordinary brand of UNC-TV. As you know, this was the 12th year of our participation as a Festival Partner. Each year generates greater excitement and engagement among our employees, and stronger recognition and positive feedback from our customer base.

UNC-TV does an excellent job of providing just the right amount of attention, in just the right ways, to shine positively on Festival Partners like TeleHealth Services. Having an in-studio evening, exclusively to feature TeleHealth Services as a Partner allows our employees and corporate leadership to be seen statewide on-air for more than four hours. Added to this is the exposure through CenterPiece, on the UNC-TV website, and the on-air promotional spots throughout the year. TeleHealth Services has a very active social media marketing program and our Partner status gives us innovative ways to connect to our audience.

These are very direct business returns for our company, but what brings us back year after year is the knowledge of how businesses like ours are joining together to bring the benefits of public television to North Carolina. Simply put, there is nothing else like our statewide public television network. Being a corporate contributor, and giving our employees an opportunity to have such great fun helping other donors make financial contributions, are important parts of living into our company's mission.

Thank you again for the opportunity to be a Festival Partner. Because UNC-TV is here for us in so many crucial ways, we are going to be here for UNC-TV. We wish you much continued success.

Sincerely,

A handwritten signature in blue ink that reads 'Joel Harris'.

Joel Harris, President and CEO

JH/kr

Cc: Thomas Schenck  
Assistant Director of Development, Corporate Underwriting